

# Niraj Kumar



Principal Product Designer

## Details

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Location Japla, India, Japla, India, Japla, Jharkhand, 822116, 822116

## Websites and Social Links

Web: <https://niraj.design>

Linkedin: <https://www.linkedin.com/in/niraj-kumar>

## Summary

UX Strategy & Enterprise Digitalisation with over 7 years of experience in leading end-to-end product design strategy for high-velocity development hubs, modernising legacy enterprise systems, and creating scalable applications.

## Experience

Feb 2025 · Feb 2025

### Schaeffler

UI/UX Designer, Pune

Leading the end-to-end product design strategy for a high-velocity development hub. This role balances the modernisation of legacy enterprise systems with the creation of new, scalable applications from the ground up, utilising the Mendix low-code framework to deliver rapid, user-centric solutions.

Dec 2020 · Feb 2025

### Eviden

Associate Manager - UX, Mumbai

Led the design strategy for an AI-driven Next-Gen MDR platform focusing on the full cybersecurity lifecycle: Predict, Prevent, Detect, Respond, and Recover.

Jul 2020 · Dec 2020

### Nityo Infotech

UX Analyst, Remote Work (WFH)

Consulted for Paladion Networks (now Eviden/Atos) to lay the foundational UI/UX requirements for enterprise-grade cybersecurity applications, specifically focusing on threat management and vulnerability modules.

Dec 2018 · Apr 2020

### Virtual Employee Pvt. Ltd

UI/UX Designer, Noida

Functioned as a versatile designer in a high-intensity service environment, delivering user-centric products for diverse sectors including E-commerce, Mobility, and Social Networking.

May 2017 · Dec 2018

### Freelance

Visual Designer, Remote Work

Worked with many brands and startups across India. My work included print media banner advertisements for social media platforms, product 3D motion graphics for product advertisement, and user experience design for Web and Mobile apps.

## Education

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2015 · 2018

Bachelor's Degree, KOLHAN UNIVERSITY, Jharkhand  
Graduated with Honors, achieving a GPA of 7.2/10.0.

2011 · 2015

Diploma, UNIVERSITY POLYTECHNIC, Jharkhand  
Completed coursework with a GPA of 6.8/10.0

2010 · 2011

Matriculation, JHARKHAND ACADEMIC COUNCIL, Jharkhand  
Completed courses in Mathematics and Science

## Skills

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- Strategic UX Research
- Rapid Feasibility Assessment
- Design System Governance
- Data-Driven Iteration
- Quality Assurance
- Cross-Functional Leadership
- Tooling Proficiency
- Product Strategy
- Design Systems
- Technical Toolkit
- Advanced Analytics
- UI Specialised Domain Knowledge
- Design Operations
- Design Breadth Functional Expertise
- UX Strategy

## Achievements

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Successfully launched multiple apps across disparate markets, proving adaptability to different user behaviours and business models. Reduced hand-off friction by providing comprehensive design documentation and clear UI specifications for the engineering team. Focused on simplifying complex workflows (e.g., cab booking and document scanning) to improve app rating and overall user satisfaction.

## Certifications and Licenses

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IDF / Mobile User Experience (UX) Design FEB 2022 - INTERNATIONAL, IDF / Membership (Lifetime) FEB 2020 - INTERNATIONAL, IDF / Accessibility: How to Design for All AUG 2021 - INTERNATIONAL, IDF / Interaction Design for Usability MAR 2021 - INTERNATIONAL, IDF / Emotional Design MAY 2020 - INTERNATIONAL, IDF / UI Design Patterns for Successful Software AUG 2020 - INTERNATIONAL